

# the GOOD bean®

introducing  
The Good Bean

## FRUIT & NO-NUT BAR

Say no to nuts & yes to healthy indulgence!

40-60%  
**LESS FAT**  
than leading  
FRUIT & NUT  
BARS

### chocolate berry!

chickpeas, dark chocolate  
red & blue berries

### apricot coconut!

chickpeas, apricots, coconut  
& white chocolate

### fruit & seeds trail mix!

chickpeas, cranberries  
& pumpkin seeds

The bars were launched at the 2012 **Fancy Food** show to great acclaim.

**San Francisco Chronicle** listed them in their top 5 "What's New: Fancy Food Show favorites"

They were the featured item in the **Huffington Post's** "Foods and Trends at the Winter Fancy Food Show."



Fruit & nut bar segment is driving bar category growth in natural channel  
The Good Bean Fruit & No-Nut Bar leverages this growth, but is unique

Hits all snacking trends . . .

✓ Gluten Free ✓ Nut Free ✓ High Fiber ✓ High Protein ✓ Non-GMO ✓ Hexane Free



Committed to supporting retailers with seasonal TPRs,  
social media, demos, and product sampling at events.  
[www.thegoodbean.com/wholesale](http://www.thegoodbean.com/wholesale)

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# FRUIT & NO-NUT BAR

40-60%  
**LESS FAT**  
*than leading*  
**FRUIT & NUT BARS**

**it's ALL good!** gluten free  
nut free  
5g protein  
high fiber  
non-GMO  
hexane free

## fruit & seeds trail mix!

UNFI East - 108448  
UNFI West - 13880



8 56651 00206 7

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*	Protein 5g
Serving Size: 1 bar (40g)	<b>Total Fat</b> 5g	<b>8%</b>	<b>Sodium</b> 40mg	<b>2%</b>	Vitamin A <b>0%</b>
Servings Per Package: 1	Sat. Fat 0.5g	<b>3%</b>	<b>Total Carb.</b> 25g	<b>8%</b>	Calcium <b>4%</b>
<b>Calories: 130</b>	Trans Fat 0g		Dietary Fiber 5g	<b>20%</b>	Vitamin C <b>4%</b>
Calories from Fat: 45	<b>Cholesterol</b> 0mg	<b>0%</b>	Sugars 11g		Iron <b>4%</b>

\*Percent Daily Values are based on a 2,000 calorie diet.

**INGREDIENTS:** The Good Bean Protein Blend (Roasted Chickpeas, Navy Bean Crisps [Navy Bean Powder, Sugar], Roasted Soybeans), Brown Rice Syrup, Chickpeas, Dried Sweetened Cranberries (Cranberries, Pineapple Juice, Sunflower Oil), Sunflower Seed Butter, Organic Tapioca Syrup (Tapioca Starch, Water), Pumpkin Seeds, Apple Fiber, Pure Cane Sugar, Natural Flavors, Mixed Tocopherols from Sunflower, Citric Acid, Sea Salt.

**ALLERGENS:** Contains Soy & Dairy. Good manufacturing practices are used to segregate the production of this bar in a facility that processes peanuts, tree nuts & gluten.

## apricot coconut!

UNFI East - 108447  
UNFI West - 13873



8 56651 00205 0

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*	Protein 5g
Serving Size: 1 bar (40g)	<b>Total Fat</b> 4.5g	<b>7%</b>	<b>Sodium</b> 20mg	<b>1%</b>	Vitamin A <b>4%</b>
Servings Per Package: 1	Sat. Fat 1.5g	<b>8%</b>	<b>Total Carb.</b> 25g	<b>8%</b>	Calcium <b>4%</b>
<b>Calories: 130</b>	Trans Fat 0g		Dietary Fiber 5g	<b>20%</b>	Vitamin C <b>0%</b>
Calories from Fat: 40	<b>Cholesterol</b> 0mg	<b>0%</b>	Sugars 12g		Iron <b>4%</b>

\*Percent Daily Values are based on a 2,000 calorie diet.

**INGREDIENTS:** The Good Bean Protein Blend (Roasted Chickpeas, Navy Bean Crisps [Navy Bean Powder, Sugar], Roasted Soybeans), Brown Rice Syrup, White Chocolate (Sugar, Whole Milk Powder, Cocoa Butter, Soy Lecithin, Natural Flavor), Chickpeas, Organic Tapioca Syrup (Tapioca Starch, Water), Unsulphured Apricots, Apple Fiber, Toasted Coconut, Natural Flavors, Mixed Tocopherols from Sunflower, Sea Salt.

**ALLERGENS:** Contains Soy, Dairy, & Coconut. Good manufacturing practices are used to segregate the production of this bar in a facility that processes peanuts, tree nuts & gluten.

## chocolate berry!

UNFI East - 108440  
UNFI West - 13870



8 56651 00204 3

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*	Protein 5g
Serving Size: 1 bar (40g)	<b>Total Fat</b> 5g	<b>8%</b>	<b>Sodium</b> 40mg	<b>2%</b>	Vitamin A <b>0%</b>
Servings Per Package: 1	Sat. Fat 1g	<b>5%</b>	<b>Total Carb.</b> 25g	<b>8%</b>	Calcium <b>4%</b>
<b>Calories: 140</b>	Trans Fat 0g		Dietary Fiber 5g	<b>20%</b>	Vitamin C <b>0%</b>
Calories from Fat: 45	<b>Cholesterol</b> 0mg	<b>0%</b>	Sugars 11g		Iron <b>4%</b>

\*Percent Daily Values are based on a 2,000 calorie diet.

**INGREDIENTS:** The Good Bean Protein Blend (Roasted Chickpeas, Navy Bean Crisps [Navy Bean Powder, Sugar], Roasted Soybeans), Brown Rice Syrup, Sunflower Seed Butter, The Good Bean Berry Blend (Sugar, Cranberries, Unsweetened Dried Cherries [Cherries, Sunflower Oil], Organic Blueberries [Organic Blueberries, Organic Sugar, Organic Sunflower Oil], Citric Acid, Natural Flavors, Elderberry Juice Concentrate, Sunflower Oil), Fair Trade Dark Chocolate (Sugar, Whole Milk Powder, Chocolate Liquor, Cocoa Butter, Butteroil, Soy Lecithin, Natural Flavors), Organic Tapioca Syrup (Tapioca Starch, Water), Apple Fiber, Pure Cane Sugar, Natural Flavors, Mixed Tocopherols from Sunflower, Citric Acid, Sea Salt.

**ALLERGENS:** Contains Soy & Dairy. Good manufacturing practices are used to segregate the production of this bar in a facility that processes peanuts, tree nuts & gluten.

Dimensions per caddy (10 bars): 4.75" w x 6.8" l x 2.3" h  
Dimensions per case (6 caddies, 60 bars): 9.8" w x 7.25" l x 7.8" h  
Cubic volume per case: 0.32 ft<sup>3</sup>  
Dimensions per pallet: 40" x 48" x 54.6"  
Cases per pallet: 168

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